🌈 Pryde Social — Privacy Policy

Last Updated: 10.12.2025

1. Overview

Your privacy matters to us. Pryde Social does not sell user data and keeps your information confidential unless required by law.

Pryde Social is a hobby-run platform operated in Australia.

2. Information We Collect

A. Information You Provide

- Email
- Password (encrypted)
- Profile details (name, pronouns, gender, orientation, bio, etc.)
- Location (city/town only)
- Photos and videos you upload
- Posts, comments, messages, reactions
- GIF selections (URLs from Tenor)
- Bookmarks and saved content
- Tag/community preferences
- Privacy settings and Quiet Mode preference

- Passkey/WebAuthn credentials

B. Automatically Collected Information

- IP address

- Device information

- Browser type

- Usage data (timestamps, interactions)

- Login attempts and security logs

- Session data and device fingerprints

- Content moderation scores (spam, toxicity)

C. Sensitive Information (Optional)

You may choose to share:

- Gender identity

- Sexual orientation

- Relationship status

You control what is visible on your profile.

3. How We Use Your Information

To:

- Operate the platform

- Protect community safety

- Display content

- Moderate harmful behavior

- Send necessary notifications

- Respond to reports and legal inquiries

We do not use your data for advertising.

4. Data Sharing

We do not sell or rent your data.

We may share data only:

- To comply with legal obligations

- To respond to DMCA requests

- To investigate severe platform abuse

- With service providers (hosting/database)

5. Messages & Privacy

Private messages may be accessed only when reported for safety or legal reasons.

Messages are private between users but may be reviewed only:

- When reported by a user

- For safety investigations or legal compliance

- During moderation of harmful behavior

- In response to law enforcement requests

We do not proactively monitor or read private messages. Your conversations remain private unless a report or legal obligation requires review.

6. Data Storage

Data is stored securely using encryption where appropriate. Some data may be stored in backups for security and recovery purposes.

6A. Security Measures

We implement industry-standard security measures to protect your data:

- **Encryption:** All data transmitted between your device and our servers is encrypted using HTTPS/TLS
- **Password Security:** Passwords are hashed using bcrypt and never stored in plain text
- **Account Protection:** Automatic account lockout after 5 failed login attempts (15-minute lock)
- **Two-Factor Authentication:** Optional 2FA available for enhanced account security
- **Session Management:** Secure session tracking with device and IP monitoring
- **Attack Prevention:** Protection against XSS, CSRF, SQL injection, and other common attacks
- **Security Monitoring:** Automated detection of suspicious login attempts and security threats
- **Rate Limiting:** Protection against brute-force attacks and spam

For detailed information about our security practices, see our **Security** page.

7. User Rights

You may:

- Access your data

- Delete your account

- Request profile removal

- Request data deletion

Contact: **prydeapp-team@outlook.com**

8. Cookies

Used only for:

- Login sessions

- Security

- Basic site functionality

See **Cookie Policy** for details.

9. Third-Party Services & Data Sharing

A. hCaptcha (Bot Protection)

We use the hCaptcha security service (hereinafter "hCaptcha") on our website. This service is provided by Intuition Machines, Inc., a Delaware US Corporation ("IMI"). hCaptcha is used to check whether user actions on our online service (such as submitting a registration form) meet our security requirements. To do this, hCaptcha analyzes the behavior of the website visitor based on various characteristics. This analysis starts automatically as soon as the website visitor enters a part of the website with hCaptcha enabled. For the analysis, hCaptcha evaluates various information (e.g. IP address, how long the visitor has been on the website, or mouse movements made by the user). The data collected during the analysis will be forwarded to IMI.

acting on behalf of its customers as defined under the GDPR, and a "service provider" for the purposes of the California Consumer Privacy Act (CCPA).

For more information about hCaptcha's privacy policy and terms of use, please visit: https://www.hcaptcha.com/privacy and https://www.hcaptcha.com/terms

B. Tenor GIF API (Google)

When you search for or select GIFs, we use the Tenor API (owned by Google) to provide GIF search and display functionality. When you use this feature:

- Your search queries are sent to Tenor/Google

- GIF URLs are stored in our database

- Your IP address and device information may be collected by Tenor

For more information, see Tenor's Privacy Policy: https://tenor.com/legal-privacy

C. Hosting & Infrastructure

We use third-party hosting providers (Render.com, MongoDB Atlas) to store and process data. These providers have access to your data only to perform services on our behalf and are obligated to protect it.

10. Automated Content Moderation

We use automated systems to protect the community:

- **Spam Detection:** Automated analysis of content for spam patterns

- **Toxicity Scoring:** Automated detection of harmful or abusive content

- **Rate Limiting:** Automated tracking of user actions to prevent abuse

These systems analyze your content, behavior patterns, and metadata to generate safety scores. Content flagged by these systems may be automatically hidden, removed, or reviewed by moderators.

Data collected for moderation: Post content, comment text, message patterns, reaction frequency, posting frequency, IP addresses, device fingerprints.

11. International Users

Your data may be processed outside your region depending on hosting providers.

12. Contact

📧 **prydeapp-team@outlook.com**

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